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color is woven adjacent each edge of said towel on the other side, said towel having a central area woven within said borders on both said one side and said other side, said central area on said other side is woven with said first color, said central area on said one side is woven with said second color, and forming a graphic impression in said central area on said one side.

22. The product of claim 21, wherein said forming is by screen printing, image dyeing, digital imaging, or heat transferring.
 23. The product of claim 21, wherein said border on said one side and said central area on said other side having said woven first color is a dark color, whereas said border on said other side and said central area on said one side is a light color.
 24. The product of claim 23, wherein said graphic impression has at least two different colors, neither being said first nor said second color.
 25. The product of claim 23, wherein said border shape is selected from the class of rectangular shape, circular shape, oval shape, square shape, and irregular shape.
 26. The product of claim 25, wherein said border is solid or a pattern.
 27. The product of claim 26, wherein said pattern is selected from the class consisting of stripes, dots, names, silhouettes of sport players, animal shapes, corporate logos, or university mascots.
 28. The product of claim 21, wherein said towel is sheared and bloomed.
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